



2025-2026

Corporate Sponsorship Package

**SOCIETY OF WOMEN ENGINEERS
NORTHERN ILLINOIS UNIVERSITY**

CONTACT US:
niu.swe@gmail.com

Note from the President

Dear Prospective Sponsor,

Hello, my name is Rosemary Thuruthikara and I am the 2025-2026 President of the Northern Illinois University Society of Women Engineers Collegiate Section. The NIU SWE Section wants to thank your company for being a supporter of our chapter. The continual support of companies like yours will breed generations of grateful and successful women engineers. Donations received are put toward recruitment and retention of members, expenses incurred in conference participation, as well as hosting events on our campus. Our section would like to give your company the chance to sponsor or participate in any of our events throughout the year. Please read below to learn what SWE represents and how important it is for young engineers to have the opportunity to participate in this type of organization.

The officers and members of the Northern Illinois University SWE Section have developed a community in our organization that fills them with confidence, knowledge and, most importantly, potential career-paths. We greatly appreciate your company for being an advocate for women in engineering and engineering technology. We are upholding the values of SWE through a dynamic schedule of events. Our chapter provides weekly general meetings, DEI events with collaborations of National Society of Black Engineers and Society of Hispanic Professional Engineers, an all-girls STEM-based club at the local middle school where our members take turns doing weekly activities, and outreach programs and events.

To achieve our goal of promoting and encouraging women in the fields of engineering and science, sponsorship is needed. Corporate Sponsorships make our events, conference attendance, and everything else possible and we thank your financial and professional support every year. The officers of Northern Illinois University SWE Section would again like to invite your company to be part of the growing opportunity to influence the lives of young women and engineers alike. If your company is interested in sponsoring the Northern Illinois University SWE Section, please feel free to contact our officers by email at any time using the information below. The officers of the Northern Illinois University SWE Section look forward to hearing from your company in the near future.

Sincerely,
Rosemary Thuruthikara
President, Northern Illinois University's SWE
Z1998289@students.niu.edu

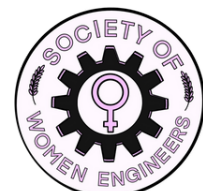


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About Us

Mission



Northern Illinois University's Society of Women Engineers is a student run organization whose purpose is to empower women to achieve their full potential in careers as engineers and leaders; expand the image of the engineering and technology professions as a positive force in improving the quality of life, and demonstrate the value of diversity and inclusion.

Outreach



Our student organization strives to be prominent in the community. We have started an all-girls STEM-based club at the local middle school where our members take turns doing weekly activities. The chapter annually serves as judges in the science fair, regularly holds STEM fairs at elementary and middle schools, visits high schools to promote the National Society of Women Engineers and mentors as frequently as possible.

Events



Our general meetings consist of professional development workshops to help professionally develop our members. These workshops range from LinkedIn/resume help, imposter syndrome, job fair prep, and many more. Also technical events with the goal to help our members freshen up on different engineering skills and help enhance their resumes with technical skills, such as soldering, drafting, Solidworks, and MATLAB. As well as social events as a way to destress, connect, and maintain a safe environment for women in STEM here at NIU.

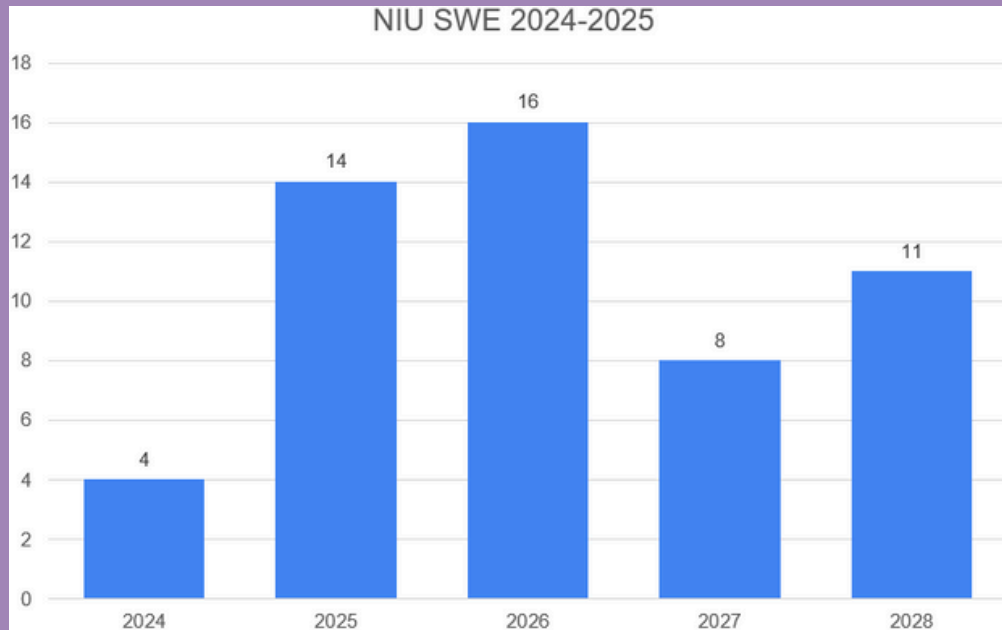


NORTHERN ILLINOIS UNIVERSITY
College of Engineering and
Engineering Technology

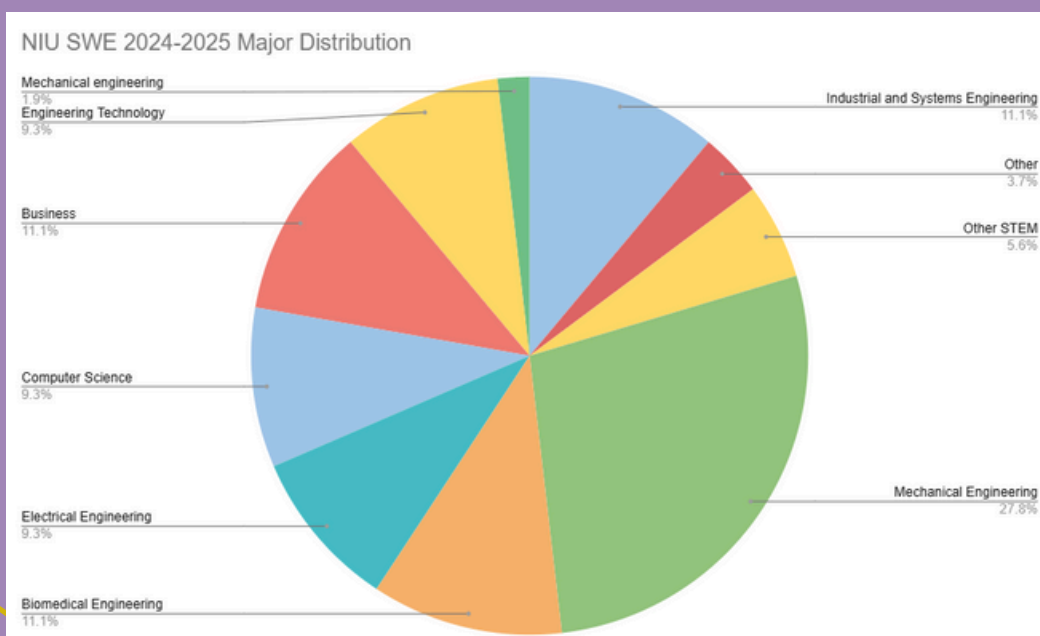


Our Members

Our members are very diverse in class, major, and gender identity. Majors in our club include mechanical engineering, electrical engineering, industrial engineering, mechatronics, biomedical, engineering technology, computer science and a mix of other STEM majors.



While NIU SWE is a College of Engineering and Engineering Technology student organization we welcome all NIU Students to our organization regardless of major, STEM or non-STEM. NIU SWE also welcomes anyone who supports our mission regardless of gender identity.



Meet Our E-Board



President
Rosemary
Thuruthikara



Internal Vice-President
Kara Murphy



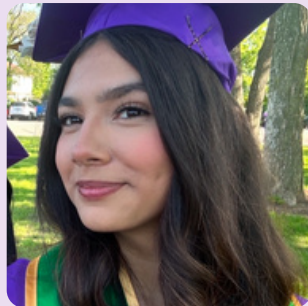
External Vice-President
Danisha Nava



Treasurer
Betty Smith



Secretary
Ashley Wubben



Social Media Chair
Anai Galindo



Outreach
Han Ju



Recruiter
Juliana Martinez



Sponsorship Coordinator
Stephanie Verdin



Alumni Relations
Emily Romancew

















Philanthropic Chair
Georgia Krillies



Web Master
Audrey Fields

Sponsorship Packages

	BRONZE \$100-499	SILVER \$500-999	GOLD \$1000-2999	PLATINUM \$3000+
COMPANY LISTED ON OUR INFORMATIONAL FLYERS (BOTH PHYSICAL AND SOCIAL MEDIA)				
LOGO AND COMPANY INFO FEATURED ON OUR SWE WEBSITE				
INVITE TO HOST MEETING OF YOUR CHOICE				
ACCESS TO SWE MEMBERS' RESUME BOOK				
INTERNSHIP AND JOB OPPORTUNITIES HIGHLIGHTED TO OUR MEMBERS				

Staple Events

National Conference



**WE24 NATIONAL - CHICAGO, IL:
CONNECTING WITH NIU SWE ALUMNI**

**WE24 NATIONAL - CHICAGO, IL:
EXECUTIVE BOARD**



Sponsor Seminars



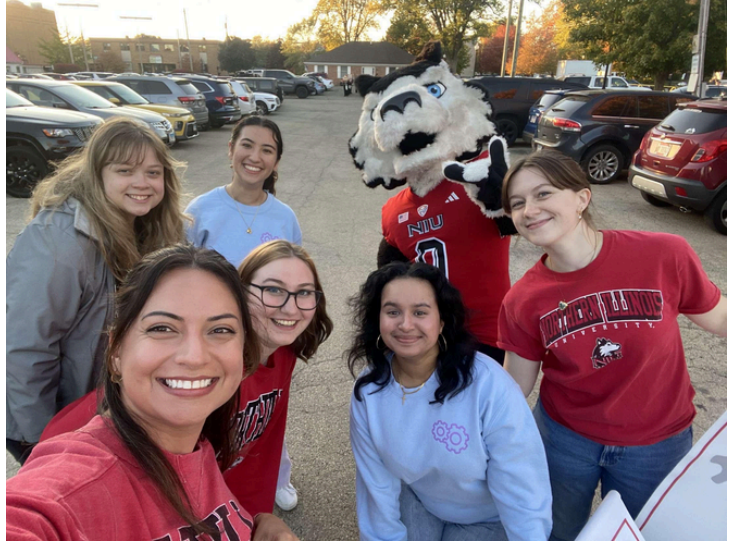
SWE WITH OUR SPONSORS !!!

Staple Events

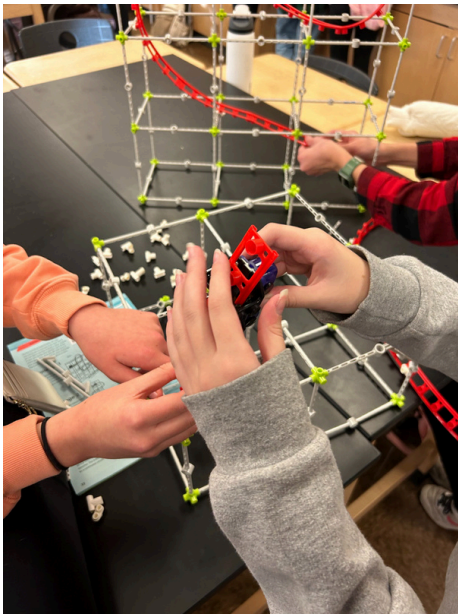
Site Visits



Homecoming Parade



Outreach



SWE members in SuperMileage



Why Sponsor Us?

We are a non-profit, student-run organization, and the sponsorships we raise are directly used to promote the growth and ability of entry into the engineering workforce of our members. We rely on the generous donations from our sponsors to support us in everything we do, from general club and SWENext expenses, to national and local conferences expenses. In donating, we offer our services to your company as well. As a SWE sponsor, your company will have the opportunity to meet, recruit, and guide our best student leaders and members, promote your brand, receive monthly newsletters from our chapter, host meetings and tours at your site, and support and contribute to our DEI mission.

Also, as a non-profit organization your gift to NIU SWE is tax deductible.

Methods of Payment

Check by Mail:

NIU Society of Women Engineers
590 Garden Rd
DeKalb, IL 60115

Square In-person:

In-person card transaction
plus a 2.65% transaction fee

PayPal Online:

Online card transaction plus a
2.89% and \$0.49 transaction
fee.

Thank you! Hope you are interested!



Take a look at our
website and blogs!

Contact Us

President

Rosemary Thuruthikara
Z1998289@students.niu.edu

Sponsorship Coordinator

Stephanie Verdin
Z2011360@students.niu.edu



Email:
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Website:
<https://niuswe.wixsite.com/website>



Instagram:
[@niu.swe](https://www.instagram.com/niu.swe)



LinkedIn:
www.linkedin.com/company/niu-swe