



2025-2026

Corporate Sponsorship Package

**SOCIETY OF WOMEN ENGINEERS
NORTHERN ILLINOIS UNIVERSITY**

CONTACT US:
niu.swe@gmail.com

Note from the President

Dear Prospective Sponsor,

Hello, my name is Kara Murphy, and I am the 2025–2026 President of the Northern Illinois University Society of Women Engineers Collegiate Section. On behalf of the NIU SWE Section, I would like to sincerely thank your company for its continued support of our chapter. Support from organizations like yours helps empower future generations of confident, capable, and successful women engineers.

Donations to our section directly support member recruitment and retention, conference participation, and the planning and hosting of events on campus. We would also like to invite your company to sponsor or participate in any of our events throughout the academic year. Below, you will find more information about what SWE represents and why access to organizations like ours is so impactful for young engineers.

The officers and members of the NIU SWE Section have built a strong, supportive community that fosters confidence, professional development, and meaningful career pathways. We are deeply grateful to your company for being an advocate for women in engineering and engineering technology. Our chapter upholds SWE's values through a diverse and active schedule of events, including weekly general meetings, DEI-focused events in collaboration with the National Society of Black Engineers and the Society of Hispanic Professional Engineers, an all-girls STEM club at a local middle school, and various outreach programs.

To continue promoting and encouraging women in engineering and science, corporate sponsorship is essential. Sponsorships make our events, conference attendance, and outreach efforts possible, and we truly appreciate your continued financial and professional support. Once again, we invite your company to be part of this growing opportunity to positively impact the lives of aspiring engineers.

If your company is interested in sponsoring the Northern Illinois University SWE Section, please feel free to contact our officers by email using the information below. We look forward to the opportunity to connect with you in the near future.

Sincerely,

Kara Murphy

President, Northern Illinois University's SWE

Z1961569@students.niu.edu

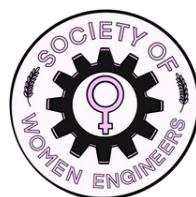


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About Us

Mission



Northern Illinois University's Society of Women Engineers is a student run organization whose purpose is to empower women to achieve their full potential in careers as engineers and leaders; expand the image of the engineering and technology professions as a positive force in improving the quality of life, and demonstrate the value of diversity and inclusion.

Outreach



Our student organization strives to be prominent in the community. We have started an all-girls STEM-based club at the local middle school where our members take turns doing weekly activities. The chapter annually serves as judges in the science fair, regularly holds STEM fairs at elementary and middle schools, visits high schools to promote the National Society of Women Engineers and mentors as frequently as possible.

Events



Our general meetings consist of professional development workshops to help professionally develop our members. These workshops range from LinkedIn/resume help, imposter syndrome, job fair prep, and many more. Also technical events with the goal to help our members freshen up on different engineering skills and help enhance their resumes with technical skills, such as soldering, drafting, Solidworks, and MATLAB. As well as social events as a way to destress, connect, and maintain a safe environment for women in STEM here at NIU.



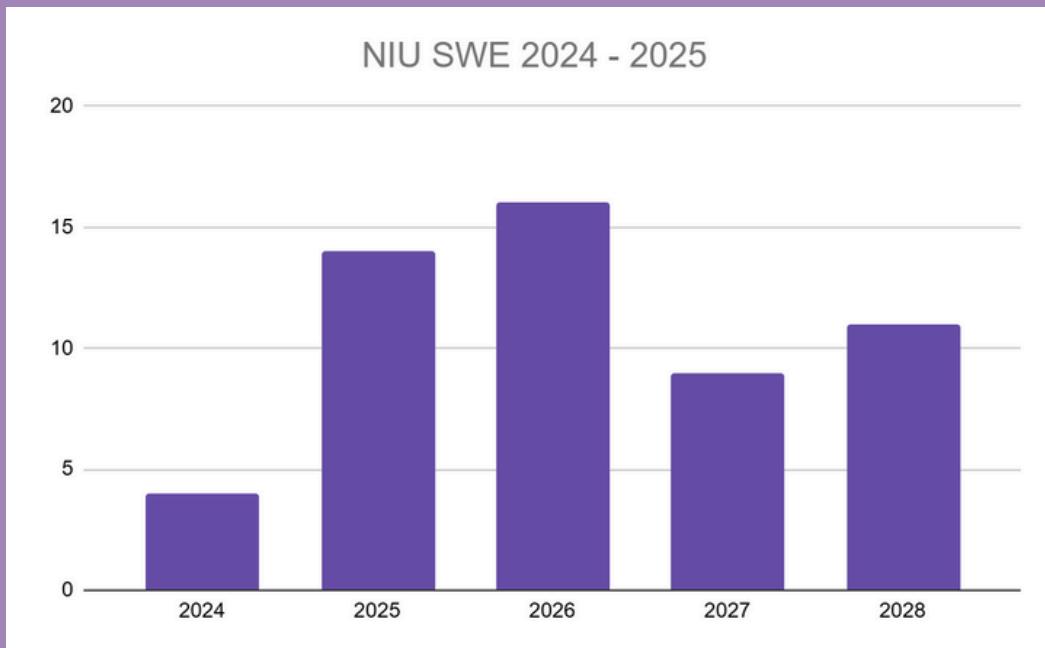
NORTHERN ILLINOIS UNIVERSITY

College of Engineering and
Engineering Technology

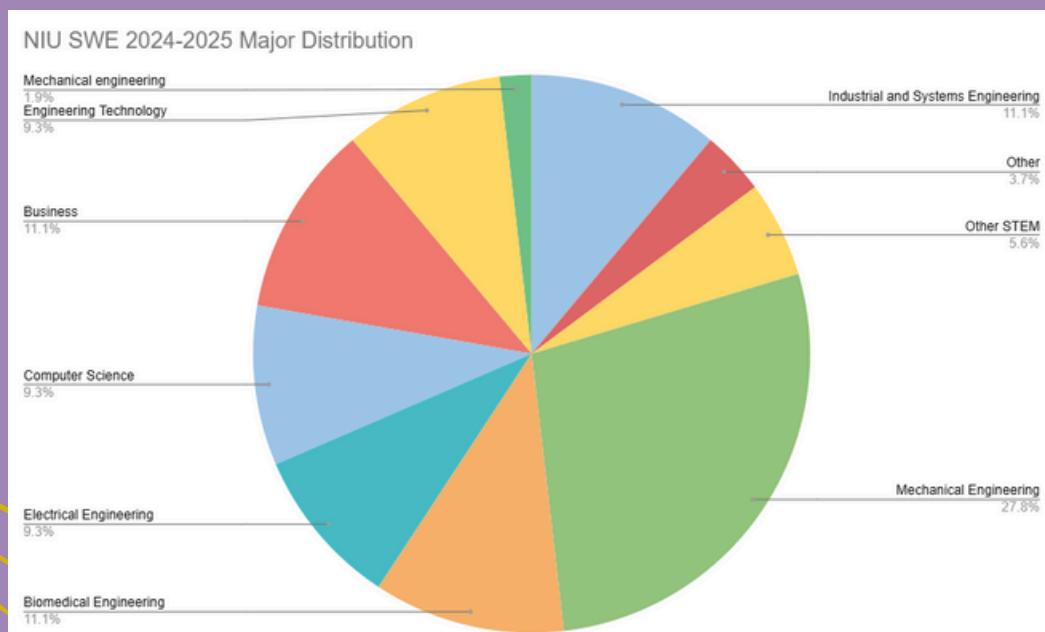


Our Members

Our members are very diverse in class, major, and gender identity. Majors in our club include mechanical engineering, electrical engineering, industrial engineering, mechatronics, biomedical, engineering technology, computer science and a mix of other STEM majors.



While NIU SWE is a College of Engineering and Engineering Technology student organization we welcome all NIU Students to our organization regardless of major, STEM or non-STEM. NIU SWE also welcomes anyone who supports our mission regardless of gender identity.



Meet Our E-Board



President
Kara Murphy



Vice-President
Danisha Nava



Treasurer
Betty Smith



Secretary
Ashley Wubben



Outreach Chair
Han Ju



Recruiter and Social
Media Chair
Juliana Martinez



Philanthropic Chair
Georgia Krillies



Web Master
Audrey Fields

Sponsorship Packages



	BRONZE \$200-499	SILVER \$500-999	GOLD \$1000-2999	PLATINUM \$3,000+
COMPANY NAME AND LOGO ON FLYERS & ONE (1) SOCIAL MEDIA SPOTLIGHT POST				
COMPANY INFO AND LOGO FEATURED ON OUR SWE WEBSITE				
OPTION TO HOST ONE (1) SPOTLIGHT MEETING OR INFO SESSION EACH SEMESTER				
ACCESS TO SWE MEMBERS' RESUME BOOK				
INTERNSHIP AND JOB OPPORTUNITIES HIGHLIGHTED ON WEEKLY NEWSLETTERS				
OPTION TO HOST MULTIPLE EVENTS EACH YEAR/ ONE COLLAB EVENT WITH OTHER STUDENT ORGS/ OR SITE TOUR				

Staple Events

National Conference



WE24 NATIONAL - CHICAGO, IL:
CONNECTING WITH NIU SWE ALUMNI

WE24 NATIONAL - CHICAGO, IL:
EXECUTIVE BOARD



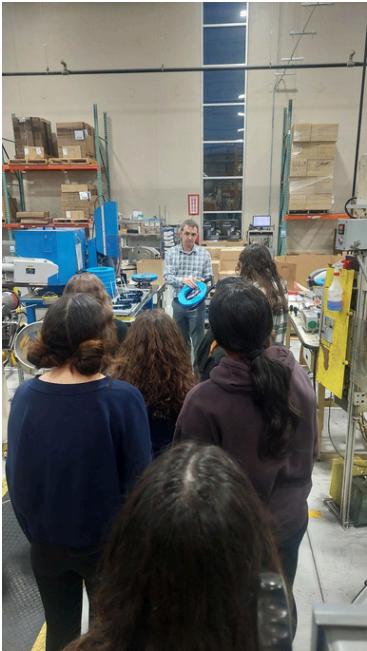
Sponsor Seminars



SWE WITH OUR SPONSORS !!!

Staple Events

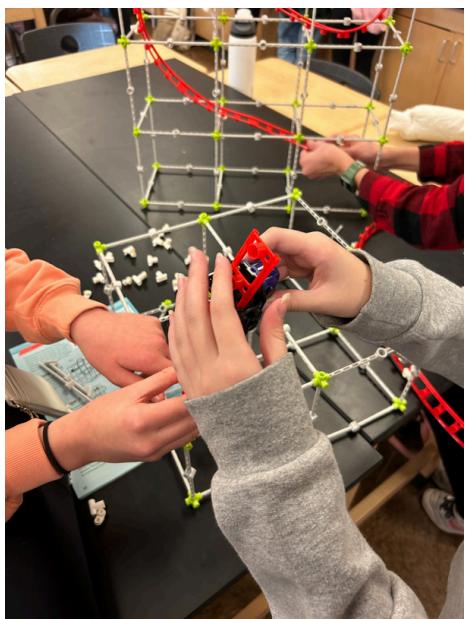
Site Visits



Homecoming Parade



Outreach



SWE members in SuperMileage



Why Sponsor Us?

We are a non-profit, student-run organization, and the sponsorships we raise are directly used to promote the growth and ability of entry into the engineering workforce of our members. We rely on the generous donations from our sponsors to support us in everything we do, from general club and SWENext expenses, to national and local conferences expenses. In donating, we offer our services to your company as well. As a SWE sponsor, your company will have the opportunity to meet, recruit, and guide our best student leaders and members, promote your brand, receive monthly newsletters from our chapter, host meetings and tours at your site, and support and contribute to our DEI mission.

Also, as a non-profit organization your gift to NIU SWE is tax deductible.

Methods of Payment

Check by Mail:

NIU-CEET
Society of Women Engineers
180 W Stadium Drive
DeKalb, IL 60115

Square In-person:

In-person card transaction
plus a 2.65% transaction fee

PayPal Online:

Online card transaction plus a
2.89% and \$0.49 transaction
fee.

Thank you!

Hope you are

interested!



Take a look at our
website and blogs!

Contact Us

President

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Vice President

Danisha Nava

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niu.swe@gmail.com



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Instagram:
@niu.swe



LinkedIn:
www.linkedin.com/company/niu-swe